

Hello I'm Youchen Zhou

Graphic designer / Photographer.

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Based in Brooklyn, NY. Open to full-time and part-time work.

WORK EXPERIENCE

2021 Brooklyn Museum

Graphic Design Intern

- Producing marketing collaterals such as newsletters, restaurant menus, print and digital ads across different platforms
- Working with the editorial team for proofreading
- Attending weekly internship seminars on the reimagining of museums through various social issues

2021 Pratt Institute, Consortium for Research & Robotics

Robotics Student Monitor

- Documenting the workspace and staff members experimenting with their coding for industrial robots
- Setting up a small photoshoot space to catalog the 3D printed artifacts, using small strobe lights and reflectors

2017 Asian Geographic Magazine

Graphic Design Intern

- Assisting the senior graphic designers in editorial designs for monthly magazines.
- Producing event collaterals such as digital ad screens and booth banners within a quick turnaround time
- Part of the photo/video team for Asian Diver Expo (ADEX) 2017 Singapore
- Producing a post-event video after the 3-day expo event that was distributed to the company's clients and sponsors
- Handling the video editing, compilation, color correcting, titles, and audio output of footages

2016 Gramercy Music Singapore

Freelance Graphic Designer

- Working with the marketing manager to create collaterals such as posters, newsletters, and social media content
- Preparing print files for production
- Extracting and renaming product images into PNG for online store catalog
- Photographing store interior and exterior for promoting their new flagship store

EDUCATION

2021 BFA in Photography

Pratt Institute, Brooklyn, NY

- Digital & Analog Photography
- Film Developing & Darkroom Processes
- Inkjet Photo Printing & Photo Books
- Self-Initiated Long Term Projects (3–9 months)
- Exhibition Planning and Setup

2016 Diploma in Visual Communication and Media Design

Singapore Polytechnic, Singapore

- Graphic Design
- Advertising and Marketing Campaigns
- Photography
- Video Production & Editing
- Motion Graphics

SKILLS

Adobe Illustrator

Graphic Design

Adobe InDesign

Photography

Adobe Photoshop

Print Design

Adobe Lightroom

Editorial Design

Adobe Premiere Pro

Social Media Content

Adobe After Effects

Photo Retouching

HTML/CSS

Motion Graphics

LANGUAGES

English

Fluent/Bilingual

Chinese (Mandarin)

Fluent/Bilingual

VOLUNTEER EXPERIENCE

2019 Pink Dot Singapore

Event Photographer

Pink Dot SG is an annual event that started in 2009 in support of the LGBTQ+ community in Singapore. I was part of the photography team to capture the spirit of Singaporeans advocating for queer rights.